

## **BHIM × KBC Registration – Consumer FAQ**

The Golden Week campaign is made available to you by NPCI BHIM Service Ltd (“NBSL”) and Culver Max Private Limited (formerly Sony Pictures Networks India Private Limited) as part of Kaun Banega Crorepati (“KBC”) from 11<sup>th</sup> August 2025 to 26<sup>th</sup> December 2025.

### **1. What is the BHIM × KBC collaboration?**

For the first time ever, Kaun Banega Crorepati (KBC) is reopening its registration window exclusively through the BHIM Payments App. This special opportunity, known as KBC Golden Week with BHIM Payments App gives user a chance to reach the KBC hotseat – only via BHIM Payment App. A user has to simply download the app, click on the KBC banner visible on the home page, register themselves and participate in this golden opportunity.

No SMS, no phone calls – just a seamless registration experience through your BHIM Payments App.

### **2. What is ‘Golden Week with BHIM Payments App’ all about?**

KBC Golden Week with BHIM Payments App are special KBC episodes where the contestants reach the hotseat only via BHIM Payments App and play Fastest Finger First with Amitabh Bachchan.

### **3. How can I register for KBC through the BHIM app?**

- Step 1: Download or open the BHIM App from Play Store or App Store
  - Step 2: Look for the KBC Registration Banner on the home screen
  - Step 3: Tap on the banner and fill in your details to complete your registration
  - Step 4: Submit your response and wait for the KBC selection process
- It’s that simple — no SMS or phone calls required!

### **4. When do Golden Week registrations through BHIM open?**

Golden Week registrations will begin on September 1, 2025. The registration window will remain open until October 10, 2025. Contestants can download the BHIM Payments App and be ready. Once the window opens, they can submit their registrations.

### **5. Do I need to pay any charges to register via BHIM?**

No. Registration is completely free through the BHIM Payments App. You just need BHIM Payments App on your phone and an internet connection to submit your registration.

**6. Will registering on BHIM increase my chances of getting selected for KBC?**

Registering via BHIM is the only way to participate in this special registration window.

However, selection for the Hot Seat will follow KBC's standard selection

**7. Do I need to link my bank account to BHIM to register?**

Downloading BHIM Payments App with your unique mobile number is all you need to participate in the registration process of KBC. We however recommend you to link your bank account and experience the BHIM Payments App for Safe and Secure transactions.

**8. How will I know if I am shortlisted after registration?**

If you are shortlisted, KBC's official team will contact you as per their selection process.

Tip: Beware of any unofficial calls or messages claiming selection.

**9. Where can I find more details or updates?**

- BHIM's official social media handles for updates
- In-app notifications and banners on the BHIM App
- Sony TV / KBC official announcements
- <https://www.bhimupi.org.in/>

**10. Who is eligible for registration?**

Participation is open to all Indian citizens aged 18 years and above.

**11. I have multiple mobile numbers; can I participate from all my mobile numbers?**

Registration for one mobile number can happen only once. If you own multiple mobile numbers, you need to download BHIM App and create a new account for each number.

**12. Can more than one family member participate?**

Yes. All your family members can participate by downloading BHIM Payments App on their respective mobile phones and registering via their numbers.

**13. If my family member has been shortlisted for KBC Golden Week, can I come on their behalf?**

Shortlisted contestants' participation is non-transferable and cannot be exchanged or nominated to any third party.

**14. If I am shortlisted for KBC Golden Week, who will take care of my logistics, lodging, boarding etc?**

The selection, auditions, and shortlisting of the contestants are managed entirely by Sony/KBC. NBSL is not or take any responsibility for travel, hotels/lodging/stay, participation expense, personal loss, or injury during the process.