

## **NBSL X Golden Week Participation Terms & Legal Disclaimers**

The Golden Week campaign (**“Campaign”**) is made available to you by NPCI BHIM Service Ltd (**“NBSL”**) and Culver Max Private Limited (formerly Sony Pictures Networks India Private Limited) (**“CMEPL”**), as part of Kaun Banega Crorepati Season 17 (**“KBC”**) from 11th August 2025 to 26th December 2025. Individuals agree that, by participating in this Campaign, they will be bound by these Terms and Conditions for Golden Week (**“Golden Week T&C”**) and the Terms and Conditions of CMEPL and KBC (**“KBC Golden Week T&Cs”**) and acknowledge and agree that they satisfy all eligibility requirements as provided herein below shall be considered as contestants (**“Contestant/You”**).

Key terms include:

- NBSL is responsible for enabling the window for registration for the Campaign through NBSL platform i.e BHIM App and/or website (**“Platforms”**).
- Participation is open to individual who (i) is a citizen of India and is residing in India, (ii) is of sound mind and health (iii) has accepted such Golden Week T&C's, as provided by NBSL and CMEPL (iv) is not a minor and is 18 years and above. For avoidance of doubt, employees of NBSL and CMEPL, or the advertising agency which has been appointed from time to time, and also employees of the sponsors, and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to participate in the Campaign and in case they do participate or register to participate by misrepresentation, the CMEPL and/or NBSL shall in its sole discretion disqualify and discontinue such participation.
- NBSL will have rights to modify Golden Week T&C's including registration criteria, terms & conditions, and period for participation via its Platforms as per the requirements of the Campaign.
- The selection, auditions, and shortlisting of the contestants are managed entirely by CMEPL as per KBC Golden Week T&C's.
- NBSL is not involved and is not responsible for the method and procedure for shortlisting the final Contestant(s) or participation of Contestant(s) for KBC. It shall be at the sole discretion of CMEPL through the KBC Golden Week T&C's.
- Being shortlisted in the Top 10 does not guarantee Contestant and entry to the hotseat.
- Contestants acknowledge and agree that upon being shortlisted and/or selected for any stage of auditions, gameplay, or participation in KBC, their participation shall be governed exclusively by the KBC Golden Week T&Cs, in addition to these registration terms. In case of any inconsistency, the KBC Golden Week T&Cs shall prevail. For avoidance of doubt, NBSL's role is limited to enabling registration through its Platforms.
- No registration fee/charges are required to register for Golden Week via NBSL

Platforms.

- Final shortlisted Contestants will be approached by CMEPL. At no point in time will CMEPL be obliged to notify unsuccessful participants of its decision.
- NBSL and CMEPL are not and shall not take any responsibility for travel, hotels/lodging/stay, participation expense, personal loss, or injury during the process.
- In the event, the shortlisted Contestants fails to attend the audition for any reason whatsoever, NBSL and CMEPL shall not be held liable in any manner, and the shortlisted Contestants will be disqualified.
- NBSL is not responsible for the final prize money or outcomes of the Contestants during KBC. The settlement of winnings of the Contestants will be in the manner and as provided under the KBC Golden Week T&Cs or any other terms and conditions provided by CMEPL in relation to KBC.
- Shortlisted Contestants' participation is non-transferable and cannot be exchanged or nominated to any third party.
- No cashback, reward or monetary benefit is associated with participation in the Campaign.
- NBSL's obligation is limited and restricted only to providing registration services through its Platforms, i.e. BHIM App and/or website.
- Registration or shortlisting through NBSL Platforms does not create any right, entitlement, or legitimate expectation against CMEPL for participation in KBC.
- CMEPL shall not be responsible for any technical errors, incorrect registrations, failed submissions, or unauthorized access that may occur on NBSL's Platforms. Contestants are advised to ensure accuracy of their details at the time of registration.
- Any communication, promotion, or publicity by NBSL regarding Golden Week shall not be construed as assurance of selection or entitlement to participation in KBC. The same is subject to the KBC Golden Week T&Cs.
- The Campaign and Platforms are provided on an "as-is" basis without any warranties of any kind. To the fullest extent permitted by applicable law, NBSL and CMEPL, disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability, fitness for a particular purpose and non-infringement in respect of the Campaign and the Platforms.
- Any issues relating to the registration process on NBSL Platforms shall be directed to NBSL at [bhim.support@npci.org.in](mailto:bhim.support@npci.org.in)

- Contestants agree to indemnify, defend and hold harmless CMEPL and NBSL, its affiliates, directors, employees, and representatives from any claims, liabilities, damages, losses, or expenses (including legal fees) arising out of:
  - (i) inaccurate, false, or incomplete Contestants' information.
  - (ii) breach of these terms by Contestants.
  - (iii) breach of any applicable laws in relation to the Campaign.
- To the maximum extent permitted by law, CMEPL shall not be liable for any indirect, incidental, consequential, or special damages, including but not limited to loss of opportunity, costs incurred, or damages arising out of participation via Platforms.
- CMEPL & NBSL shall be under no responsibility and liability whatsoever due to breach of any applicable law.
- Notwithstanding anything contained herein, NBSL and CMEPL shall not be liable for any direct or indirect, incidental, consequential or special or actual loss or damages which may be suffered by any third party/ies including Contestants on account of or arising from the Campaign.
- This terms and conditions shall be governed by and construed in accordance with the laws of India. The courts in Mumbai shall have exclusive jurisdiction.