

**amazon****10%**Cash Back on Purchase  
of INR 50**VALIDITY PERIOD :**  
**31<sup>st</sup> October, 2018****Redemption Process**

- 1) Login to **Amazon.in**
- 2) Select the Items/ products as per requirement
- 3) Proceed to check out page
- 4) Complete your transaction using any BHIM UPI app or RuPay card
- 5) Cash back will be credited to your Amazon Pay wallet in 15 calendar days

**Escalation Matrix**

Any offer related queries will be entertained by amazon .

**Terms & Conditions**

1. All cashbacks are limited to once per customer per transaction, during the 30 day campaign period. Thus any customer would be eligible for cashback through their first BHIM UPI or RuPay transaction during the offer period; subsequent orders will not be incentivized
2. The cashback would be applicable on usage of (i) any UPI handle – BHIM, Bank app handles such as Axis Pay, HDFC etc, and other PSPs such as Tez, PayTM, PhonePe etc, or (ii) any RuPay debit or credit card
3. (i) Load balance  
(ii) GC  
(iii) Mobile recharges, and  
(iv) Bill payments are EXCLUDED from cashbacks in this campaign
4. Cashback date:15 calendar days from date of order |Customer eligibility: All Amazon.in Retail customers